



MAXIMIZING  
EMERGING  
possibilities

2021 | ANNUAL  
REPORTS

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# ABOUT AFRICAN PHILANTHROPY FORUM

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African Philanthropy Forum (APF) was established in 2014 to build a learning community of strategic African philanthropists and social investors committed to inclusive and sustainable development throughout the Continent.

It was incubated by the Global Philanthropy Forum (GPF), a global network of strategic philanthropists and social investors committed to international causes from 2014 - 2016. In 2017, APF became an independent entity and continues to be an affiliate of the GPF.

Over the years, APF has established a stronger presence on the Continent, with footprints in Cameroon, Côte d'Ivoire, Egypt, Ethiopia, Ghana, Kenya, Malawi, Morocco, Nigeria, Rwanda, South Africa, Tanzania, Uganda and Zimbabwe through its convenings and initiatives. APF has also invested in the development of two volumes of the Toolkit for African Philanthropists and the "Why Give" Series, which consists of interviews with Africa's strategic philanthropic leaders to showcase their motivations for giving.

Since its inception, APF has reached over 3,000 philanthropists, social investors and key stakeholders in the philanthropic space across Africa and the world. Through APF's high impact convening and initiatives, the organization has facilitated collaborations, amplified the work of change makers and shared the best philanthropic practices and strategies for promoting homegrown development.

## Our Mission

**African Philanthropy Forum is a strong and vibrant community of partners who through their strategic giving, investments and influence, foster shared prosperity on the African Continent.**

## Our Vision

**To transform the culture of giving on the Continent making it exceeds development aid by 2030. (USD 42bn FDA in 2017, source: UNCTAD Report).**

## MESSAGE FROM THE BOARD CHAIR

To achieve our goals this year, we convened, curated, and participated in conversations on how we can promote philanthropy across different groups of givers in Africa. A common thread through the many discussions with representatives from the private sector, religious groups and local organisations was that our philanthropy must be rooted in the communities we seek to impact.

This was powerfully punctuated with by the research conducted by APF and Bridgespan, titled Disparities in Funding for African NGOs: Unlocking Philanthropy for African NGOs as a pathway to greater impact. The data revealed how little giving is directed to African NGOs, who are most proximate to the issues on the ground but only receive only receive 9% of philanthropic gifts from African donors and 14% from non-African donors. The challenge for us as philanthropists is to look at what we can do to remove the barriers identified in their findings and improve the conditions for local organisations doing incredibly impactful work on the continent.

I am grateful to my fellow board members whose commitment helps to shape the direction and growth of APF. I equally appreciate the APF staff, under the leadership of our Executive Director, Mosun Layode, for their tireless work and dedication to the vision and mission of our organisation.

As you read this annual report, I hope you gain an understanding of how our work is developing in Africa and are inspired by the many ways African philanthropy is making a real and tangible impact on the continent.

Tsitsi Masiyiwa

**I**n a world that continues to be shaped by the unprecedented effects of the COVID-19 pandemic, the role and influence of African philanthropy have continued to grow.

At the height of the global crisis, African philanthropy rose to address the continent's challenges through exceptional collaboration and significantly increased giving. This showed that caring for one's community and demonstrating compassion for your neighbour remains a strong pillar in the fabric of our societies.

In 2021, new issues, like vaccine inequity, arose. While lifesaving medications were made available in the Global North, nations in the Global South faced limited access to their supply. This time, African philanthropists, organisations, and businesses used their voice, power and influence to source vaccines for the continent and advocate for African lives to be treated equally. Philanthropy once again demonstrated the critical catalytic role it can play in creating impact through mobilising resources, collaborating, and using its influential voice. At the African Philanthropy Forum (APF), we desire to see this culture of giving thrive and build a platform for more Africans to increase the scale and reach of their philanthropy.



## MESSAGE FROM THE EXECUTIVE DIRECTOR

Animal Welfare, to convene experts who provided insights into engaging youth in conservation efforts as we find practical solutions to the unemployment challenge in Africa. Together with leading philanthropic support organizations in Africa, we celebrated the achievements of African philanthropy during the COVID-19 pandemic during our joint African Philanthropy Conference themed Surviving COVID-19: The Role of African Philanthropy.

The highlight of the year was the launch of the report on Disparities in Funding for African NGOs, which was coauthored by APF and Bridgespan. The report, which made a case for funding proximate organizations, was a culmination of interviews with over 60 stakeholders and a survey with 50 respondents that included African and non-African funders, African NGO leaders, Africa-focused international NGO (INGO) leaders, researchers, and intermediaries. We believe the report is key to unlocking funding for local NGOs.

Despite the successes and milestones, we acknowledge that there is more to be done and the work cannot be done alone. We remain committed to collaborating and working with stakeholders in the philanthropic community to drive sustainable and inclusive development in Africa.

As we look forward to the future, we would like to thank our funders who continue to support our work and trust our capacity to deliver results. We appreciate the resilience and impact of APF members who against all odds continued to invest in communities and support the most marginalized on our Continent. Our ability to weather the storm and remain impactful is a testament to the commitment of APF Board members to our vision, they are our greatest advocates and we are grateful for their unwavering support. In rounding up, I would like to thank the APF team for their hard work and sacrifices.

We are excited about what lies ahead and look forward to strengthening our relationship with you as we work to advance strategic philanthropy in Africa.

Mosun Layode

2021 was anticipated as the year of hope, coming from the previous year which was characterized by uncertainties, lockdowns, and economic downturns. However, the year turned out differently than expected as it posed unprecedented challenges particularly for the African Continent as countries tightened controls over entries into their territories and access to vaccines emphasized inequalities of the world.

These made the work of African philanthropists and foundations even more expedient. Once again, it was truly phenomenal to see Africans rising and collaborating to solve pressing problems created by the pandemic. Through the year, APF remained committed to supporting and enhancing the work of members of its community. We had the real opportunity to leverage technology to strengthen our community of members, equip them to shift systems and dismantle silos while exploring the most efficient channels for supporting proximate organizations.

We commenced the year on high note with a conversation on Business & Society: How Corporate Philanthropy Can Change the Narrative, given the critical role businesses play as conduits for social change. Building on the success of the webinar, we held a series of webinars during the year covering pertinent issues including faith and philanthropy, systems change, leveraging community foundations for local impact and the role of African philanthropists in advancing digital rights on the continent.

In collaboration with Chandler Foundation, we hosted Dr Mo Ibrahim who spoke to the important intersection of governance and development. We also partnered with International Fund for

# PROMOTING PHILANTHROPY

IN A VIRTUAL WORLD



# BUSINESS & SOCIETY: HOW CORPORATE PHILANTHROPY CAN CHANGE THE NARRATIVE

Corporations play a huge role in shaping communities and societies. There is an increasing call for corporate organizations to adopt a sustainable and responsible approach to achieving their corporate objectives which requires adopting the mindset of 'doing well by doing good.'

For our inaugural webinar for the year, we explored how corporate philanthropy can be positioned and leveraged to solve critical societal problems and achieve tangible social impact across the continent.

The webinar brought together a panel of diverse experts across the continent who provided robust insights in the theme, 'Business & Society: How Corporate Philanthropy can Change the Narrative' and discussed how local NGOs can be better positioned to collaborate with and receive the required support from corporate philanthropy.

## Speakers:

**Moky Makura**, Executive Director, Africa No Filter (Session Moderator) | **Simi Nwogugu**, Chief Executive Officer, Junior Achievement Africa | **Noxolo Hlongwane**, Head of Philanthropy, Nedbank Private Wealth | **Otega Ogra**, Group Head, Corporate Communications, BUA Group | **Cathy Duff**, Director, Trialogue.

Speakers during the webinar agreed that for corporate philanthropists to remain relevant in actual problem solving, they must understand the different assets that companies can leverage to create social impact and that financial resources is just one of them. Others include a company's business, human, reputational and relational assets, which can include skills-based employee volunteering, and in-kind donations.

## KEY POINTS DISCUSSED



### Importance of leveraging collaboration in an ever-changing world.

"COVID-19 has allowed diverse organizations and givers to come together to bring in tools, funds, skills with the common purpose to target those that need intervention."

- **Otega Ogra**



### A rise in the awareness of the role of corporate philanthropy in building strong bridges.

"There has been an increase in corporate social responsibility until date, meaning companies now realize its importance, especially because of the pandemic."

- **Cathy Duff**



### Increasing the momentum of building a legacy of giving by inspiring the next generation of philanthropists.

"Corporate Philanthropy has freed up the innovation of young people to develop solutions to problems knowing that there are more companies willing to partner with them."

- **Simi Nwogugu**



### Balancing the positive health effects of lockdowns against their economic costs, particularly the burdens of lockdowns impose on low-income and food-insecure households.

"Even before COVID, the economic situation was very fragile, particularly in our part of the world. What that means is there is less money to go around."

- **Noxolo Hlongwane**



### The renewed emphasis on governance and sustainability not being limited to the public sector, but a call on corporates to become better citizens and take care of the environment they are operating in.

"The door is wide open for corporate philanthropy. More African corporates are becoming more aware of their role as good citizens."

- **Moky Makura**



# UNRAVELING THE CONNECTION BETWEEN ISLAM AND PHILANTHROPY

Just before the month of Ramadan, APF held a webinar theme, 'Islam and Philanthropy' which highlighted the practice of philanthropy in Islam and how it can actively contribute to solving critical societal issues.

The panel discussion explored the concept of philanthropy and how it is embedded in the Islamic faith through the act of giving Zakat. It was moderated by Zahra Zakariya Abdulkareem, the Founder & Chief Cultivator, The Umm Faiha Network and featured speakers including Dr. Marwa El Daly, Founder and Chairperson, Waqfeyat al Maadi Community Foundation (WMCF) and Mr. Khalfan Abdallah, Managing Partner, ABRAR Consult.

The discussion brought deep insight into the third pillar of the faith, Zakat, which has now become a powerful form of wealth transfer in the world and notably contributes almost one trillion dollars annually. Not only is Zakat embedded in the practice of Islam, it also considered to be a right. However for Zakat to have measurable and wide scale impact, it is essential to shift from charity to development and use money from Zakat to solve the root causes of societal problems.

Speakers also addressed the importance of putting a human face to giving. Instead of giving as a response to instruction required by the faith, especially during Ramadan, greater impact will be achieved if the focus is on the quality, not the quantity, of giving. Giving should, therefore, be economically empowering, beneficial, and it should provide the right tools to lift the less fortunate out of poverty.

Speakers concluded that to make better use of the charitable giving in the Islam faith, it is important to deepen knowledge and build a system that gives enrichment by giving machinery and tools to fund social enterprises.

## Highlights from speakers



We need to ensure that our giving empowers people, does not degrade them or make them reliant on us.  
- **Zahra Abdulkareem**



It is not just about giving! You have to be strategic to ensure the money given is used effectively.  
- **Dr Marwa El Daly**



The advantage of other philanthropic endeavors in the world is the system of reporting. We need to adopt this in philanthropy in Islam and Africa.  
- **Khalfan Abdallah**



# LEVERAGING COMMUNITY FOUNDATIONS FOR LOCAL IMPACT

In June, APF held a webinar on Leveraging Community Foundations for Local Impact which focused on the unique role local communities play in solving pressing challenges across the continent and how to mobilize resources to drive increased impact at local levels.



The panel which consisted of experts from across the continent was moderated by Dr. Bheki Moyo, Director for the Centre on African Philanthropy and Social Investment (CAPSI) and included speakers such as Dr Dara Akala of Partnership Initiatives in the Niger Delta (PIND), Ese Emerhi, Global Network Weaver at The Global Fund for Community Foundations, Dr. Matthew Mbanga, CEO Foundation for Farming and Janet Mawiyoo, CEO of Kenya Community Development Foundation (KCDF).

In his opening remarks, Dr Dara Akala who served as the Webinar Chair commented on how community foundations are significant contributors to Africa's development and why it has become increasingly important to unlock and tap into the huge benefits that they offer.

In setting the context for the discussion, Dr Bheki Moyo noted that communities are a force in resolving problems in times of pandemics, disasters and conflicts as they are the first to respond with indigenous knowledge, systems and tools. Following this, Ese Emerhi opened the panel by giving a historic perspective of community foundations and shared the ways in which they are different from other categories of foundations.

Panelists highlighted how community foundations empower communities to take ownership of their problems and equip them to adapt to and sustain their changing needs. In particular, the need for collaboration and ensuring that government allocates resources to the pressing areas of need in communities was strongly emphasized.

There was also a united call for increased collaboration between community foundations and philanthropists, given the fact that community foundations play a central role in the development of communities at the lowest levels.

## Quotes from the Webinar

"Community foundations are always the first to be on ground and to respond either with their indigenous knowledge systems or with their indigenous tools." - **Dr Bheki Moyo**

"Community foundations are sensitive to vulnerabilities. They serve as great partners to scale up interventions that are responsive to the needs that are on the ground." - **Janet Mawiyoo**

"Community foundations are an effective means of solving grassroots problems as they have an in depth understanding of the problems affecting sustainable development in Africa."

- **Dr Matthew Mbanga**

"Some ways donors and philanthropists can support community foundations include: focusing on a network approach to development, not imposing external demands, not focusing on track records only, valuing local assets, providing funding to help create new paths and using power responsibly"

- **Ese Emerhi**



## THE CHURCH AND PHILANTHROPY

The church is no stranger to the concept of giving as generosity is a theme that runs through the Bible and it is encouraged as a lifestyle to be practiced by Christians. Despite the huge role churches have played in meeting societal needs through acts of generous giving, there is still room for increased collaboration to solve systemic problems at a larger scale. This is what formed the basis of our webinar on The Church and Philanthropy which took place in July.

Moderated by APF Board Member & Managing Partner of Sahel Consulting, Ndidi Okonkwo Nwuneli, the webinar included the following panelists: Pastor Godman Akinlabi, Lead Pastor, Elevation Church Neil Hart, Executive Head, Mergon Foundation Rev. Fr Michael-Christian Okonkwo, Catholic Priest of the Archdiocese of Lagos and Rev. Canon Sammy Wainaina, Provost, All Saints Cathedral, Nairobi.

While panelists recognized the consistency of giving from the church, it was noted that strategic giving by churches will be a game-changer and the benefits in terms of societal development will be more apparent when there is greater transparency in the church and increased partnership between the church and the government. It is, therefore, essential for churches to collaborate more and pool resources to solve real problems in the society and reach the most vulnerable.

It was also emphasized that the church must be positioned as an agent of change and positive influence in the society that is not only accountable but also has efficient structures to scale its impact.



### Quotes from the Webinar

"We need to effectively and efficiently build structures within church denominations and outside denominations."

- **Rev Fr Michael-Christian Okonkwo**

"Unity and faith go hand in hand and can transform the ecosystem of the church. Churches are accountable to their members and to foster this culture within a faith-based organization, we need to be transparent."

- **Ndidi Okonkwo Nwuneli**

"Churches need to work together to pull resources to identify and manage real problems. We cannot command a blessing if we are disintegrated. We need to open up and not work in silos."

- **Rev Canon Sammy Wainanina**

"Stewardship is an important part of Christianity. When we do that which we are supposed to do, we are given greater authority. We have to be good stewards and carry generosity in all that we do."

- **Neil Hart**

"The church must lend its voice and collaborate with government in seeking the welfare of the people."

- **Pastor Godman Akinlabi**

# OPPORTUNITIES IN DIGITAL RIGHTS FOR AFRICAN PHILANTHROPISTS

In November, APF held a webinar on Opportunities in Digital Rights for African Philanthropists to educate stakeholders and social development organizations about the importance of protecting digital rights and the action that needs to be taken to address the pertinent issues that affect digital access and innovation across the continent.

The internet has undeniably revolutionized the free flow of information between individuals by offering anyone with internet connection the ability to gather and share information and ideas. Over the past decade, the number of internet users worldwide has more than doubled. In particular, the number of internet users in Africa grew from 110.9 million to 522.81 million between 2010 and 2019.

While this growth has had a profound effect on the exercise of the right to privacy, the right to freedom of expression and the right to access of information, there remains a gap in the protection of digital rights across the continent. In line with this, the webinar which was moderated by

Midy Aponte, Chief Experience Officer of Spitfire Strategies, provided an overview of internet and digital rights, discussed trends around digital rights advocacy in the Global South and shared insights into regional funding for digital rights in Africa and areas with similar challenges.

Panelists including Alberto Cerda Silva, Global Program Officer, Internet Rights & Access, Ford Foundation, Babette Ngene, Senior Director, Digital Rights & Digital Safety Programs, Internews, 'Gbenga Sesan, Executive Director, Paradigm Initiative and Stan Getui, Investment Principal, Luminare provided a deeper understanding of the need for the work that digital rights organizations do, and why partners, including philanthropists, are needed more now than ever to support this work. They emphasized the key role and importance of re-education on the impact of the digital space in overall economic activities, emergency services access and a veritable platform for freedom of speech and free press exercise.

## Quotes from the Webinar



We have seen that technology paves the way for social inclusion but it also creates risk to social justice inclusion. Policies should be in place at the national level to ensure internet access to marginalized communities.  
- **Alberto Cerda Silva**



Digital penetration is a way to change the story of young people across Africa. Digital rights is Africa's last opportunity to make things right on the continent. There is a strong need for education when we talk about digital rights and data privacy. There has to be a connection between data rights and implication of abused data.  
- **'Gbenga Sesan**



Internet penetration is quite low in Africa. It shows that we have a massive opportunity to advocate for digital rights.  
- **Babette Ngene**



We need to emphasize the role of civic education, campaign and advocacy so the citizenry is made aware of their rights with regards to digital rights and advocacy.  
- **Stan Getui**

# 2ND AFRICAN PHILANTHROPY CONFERENCE

MAXIMIZING  
EMERGING possibilities

Together with the Centre on African Philanthropy and Social Investment (CAPSI), Trust Africa, Harvard University (Center for African Studies), African Philanthropy Network (APN), Southern Africa Trust and the East African Philanthropy Network (EAPN), APF held the 2nd African Philanthropy Conference in August.

The Conference had the theme, 'Surviving COVID-19: The Role of African Philanthropy' and included Tsitsi Masiyiwa, APF Board Chair, Everjoice Win, Executive Director, Shine Campaign and Dr John Nkengasong as keynote speakers. Over 40 speakers were also present for the three-day conference.

Conversations during the conference centered around celebrating the achievement of African philanthropy during the COVID-19 pandemic, the role of community philanthropy during COVID-19 and other important topics that explored opportunities for uniting the continent and philanthropy. Speakers also discussed the role young people play in responding to challenges such as poverty, inequality and healthcare issues. While the positive impact of the African youth was highlighted, the challenges they are faced with were examined and there was unanimous agreement that these challenges must be urgently addressed.



## Quotes from the Conference



# DRIVING SYSTEMS CHANGE IN AFRICA: EXPLORING THE ROLE OF THE DIASPORA

African migration has been on a steady rise in recent years and the diaspora continues to contribute significant remittance flows into the continent. In the aftermath of the COVID-19 pandemic, it has become essential to effectively harness these remittance flows for systems change in Africa. To explore the possibilities and opportunities here, APF held a conversation on the topic, 'Driving Systems Change in Africa: Exploring the Role of the Diaspora'

Hosted by Lord Dr. Michael Hastings CBE, Chancellor of Regents University London, the webinar provided insights into the required institutional structures that will support innovative approaches to receiving remittances and innovative ideas to properly position the diaspora to drive systemic change in Africa.



In collaboration with International Fund for Animal Welfare (IFAW), APF held a virtual conversation on engaging youth and the next generation in conservation efforts.

According to research from Reliefweb, one in three young people will live in Sub-Saharan Africa by 2050. Despite the booming youth population, the research noted that while 10-12 million African youth enter the labour market, only three million formal jobs are created annually which means 80-90% of African workers are still engaged in the informal sector. In light of this, a key goal of the webinar was to highlight the importance of informing young Africans about careers in the Environment and wildlife sector.

# ENGAGING YOUTH IN CONSERVATION EFFORTS

The panel for this session consisted of educators, wildlife conservation experts and sustainable tourism operators including, Vimbai Masiyiwa, Chief Executive Officer, Batoka Hospitality Group, Dode Houehounha, Natural Heritage Specialist, Prisca Daka, Zimbabwe Youth Biodiversity, Charity Mbirimi, Head of Marketing and Communications, Higherlife Foundation and Dr Jimmiel Mandima, Vice President, Global Programs, IFAW.

Panelists highlighted the need to get local communities engaged by investing in natural resources and the role the next generation plays in identifying the best strategies for reaching, recruiting and retaining African youth. As noted by Dode Houehounha, young professionals are the future of conservation in Africa.

**BUILDING  
KNOWLEDGE**



# GOVERNANCE AND DEVELOPMENT:

## A CONVERSATION WITH MO IBRAHIM

Chandler Foundation and APF put together an intimate session in March on Governance and Development with Dr Mo Ibrahim, Founder and Chair of the Mo Ibrahim Foundation as the speaker.

During the session themed, 'Take-Up Call for All: Putting Governance at the Center of Development, Dr Ibrahim shared with Matthew Bishop, Author and former Business Editor at The Economist the important role philanthropy can play in nudging governments into improved action and outcomes. He also discussed the role of philanthropists in supporting good governance because they are key contributors who can revive the continent.

The role of governance with regards to the issue of vaccine distribution and economical debts was also explored during the conversation. Without a doubt, governance and good leadership are essential in improving the life of African citizens. Indeed, they remain key elements in shaping the continent into a place we can be proud to call home.

In his closing remarks, Dr Ibrahim noted the need for strong collaboration between philanthropists and governments to achieve desired policy changes.



### Quotes from Dr. Ibrahim

"We need to remember that governance is measurable and we can learn from each other to help and improve ourselves."

"The uncertainty created from the COVID-19 pandemic helped raise questions everywhere about governance and the importance of international collaboration."

"It is important to remember that the pandemic does not have a passport or barrier of entry. The only way we can win is when we defeat it everywhere."



## DISPARITIES IN FUNDING FOR AFRICAN NGOS

In the last quarter of 2020 APF in collaboration with Bridgespan, APF carried out research to better understand the nuances within the African philanthropic ecosystem and the barriers that African NGOs face when seeking funding from both African and non-African funders. This research was essential as existing data showed that over the past decade, African NGOs received 9% of philanthropic gifts from African donors and 14% from non-African donors.

Four key themes stood out from the research:

- **Funding flows in Africa are diverse and multifaceted:** The complex ecosystem within the continent accounts for one of the reasons why African NGOs face a funding disparity and this varies between funder groups.
- **The funding disparity flies in the face of a strong impact case for funding African NGOs:** The fact that African NGOs have close proximity to the communities they serve puts them in a strategic position to deliver differential impact by leveraging some key assets. This includes an in-depth understanding of the local context and achieving sustainable impact through continuous commitment to the communities they serve.
- **The barriers preventing more funding from reaching African NGOs exist across the grant making process:** These barriers vary from funders not having targeted strategies to

fund African NGOs to providing funding that does not result in the long-term sustainability of African NGOs.

- **There is growing urgency to overcome these barriers:** Increasingly, due to the shift in the social sector and the rising focus on racial issues across the world, funders are adapting their approaches to unlock more funding for African NGOs.

This disparity in funding for African NGOs is not a new or recent occurrence. Indeed, African leaders such as Degan Ali, CEO of Adeso and Stephanie Kimou, Founder of Population Works Africa have called for 'localisation' in the aid sector for decades. The COVID-19 pandemic, however, brought this disparity to the forefront and further emphasized the importance of ensuring that African NGOs are well funded.

As part of our research, we conducted interviews with over 60 stakeholders and a survey with 50 respondents that included African and non-African funders, African NGO leaders, Africa-focused international NGOs (INGO) leaders, researchers, and intermediaries. The findings and accompanying insights from the research were documented in a report which was released in July. In addition, there was a virtual launch which featured an in-depth panel conversation about the report. The conversation which was moderated by Mosun Layode, APF Executive Director had the following speakers: Gbenga Oyebo, APF Board



Member, Degan Ali (Adeso), Fred Swaniker (African Leadership Group) and Andy Bryant (Segal Family Foundation).

The panel explored ways in which philanthropists based within and outside of the continent can provide more support to African NGOs. This will only be achieved if there is a shift from the current status quo of depending on aid as a way out of poverty.

Speakers and participants during the webinar were also aligned on the requirements to improve funding for African NGOs. This includes having research centers to generate data and build knowledge, strengthening the role of the media to share stories that create an interest in the sector and shifting the powerplay dynamics so that global funders work as partners with local NGOs instead of playing a dictating role.

## Quotes from the Webinar

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Relationship building and delivery on promises are pivotal to the funding sustainability for African NGOs. This requires establishing connection, continuous interaction and visibility, trust and collaboration.

- **Fred Swaniker**



The cost of operations and verheads of some Global North' developmental organizations are some of the factors that take up the bulk of the available funds and halt impactful local projects.

- **Degan Ali**



Strategic giving is more impactful and effective than a rushed, haphazard approach. The more African NGOs internalize a strategic approach, the more social impact will be achieved across the continent.

- **Gbenga Oyebo**

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# APF PODCAST SERIES

In line with our goal to build knowledge within the African philanthropic space, the APF Podcast Series was launched to tell the success stories and challenges of stakeholders within the APF network. Leveraging the wealth of experience of the APF community, the podcast features individuals from various fields who share their knowledge and lessons learnt from their work to inspire others to action.



## **Episode 1: A Focus on TY Danjuma Foundation**

Gima H. Forje, CEO of the TY Danjuma Foundation was our guest for the first episode of the podcast. Against the backdrop of celebrating a decade of impact of the Foundation, Gima provided insights into why the TY Danjuma Foundation was set up, the philanthropic nature of the Chairman of the foundation and the lessons learnt in the first ten years of navigating the philanthropic landscape.



## **Episode 2: Directing the Narratives of Africa**

The second episode of the podcast focused on shifting narratives of Africa by telling more nuanced and balanced stories about the continent and its development. Our guest for this episode was Moky Makura, the Executive Director of Africa No Filter, an organization that supports the development of contemporary stories that shift stereotypical and harmful narratives within and about Africa. Moky discussed why these negative stereotypes and narratives overshadow the change efforts on the continent and provided insights on steps taken by Africa No Filter to change this.



## **Episode 3: A Focus on Humanity United**

This episode provided insight into the work of Humanity United, an organization that is dedicated to building peace and advancing human freedom. The organization's work is built on four strategic pillars that, together, help make the world more peaceful and free: Voice & Will, Rule of Law & Good Governance, Markets & Business, and Ideas & Innovations. In this episode, we had a chat with Jesse Eaves, Senior Director (Peacebuilding), on the work the organization does across Africa and its vision for the continent.



## **Episode 4: A Focus on Allan and Gill Gray Foundation**

On the final episode for 2021, we spoke with Anthony Farr, CEO of Allan & Gill Gray Philanthropy, on the evolution and growth of the Foundation which was established in 2015. The Foundation provides targeted support for organizations working towards human dignity, equitable opportunity, and the public good. It has also implemented youth-inclined initiatives such as JASIRI to curb youth unemployment. During this episode, Anthony shared the journey and evolution of the Foundation and how the global reach of its philanthropic activities was achieved.

## SOCIAL MEDIA GROWTH OVER THE YEAR

### APF SOCIAL MEDIA EVALUATION IN 2021

**781**

FOLLOWER AS OF DECEMBER 2020

THERE HAS BEEN AN INCREASE OF  
**739%**

**1,520** TOTAL PAGE FOLLOWERS  
AS AT DECEMBER 31st, 2021

**5,223**

FOLLOWER AS OF DECEMBER 2020

THERE HAS BEEN AN INCREASE OF  
**198%**

**5,421** TOTAL PAGE FOLLOWERS  
AS AT DECEMBER 31st, 2021

**3,600**

FOLLOWER AS OF DECEMBER 2020

THERE HAS BEEN AN INCREASE OF  
**276%**

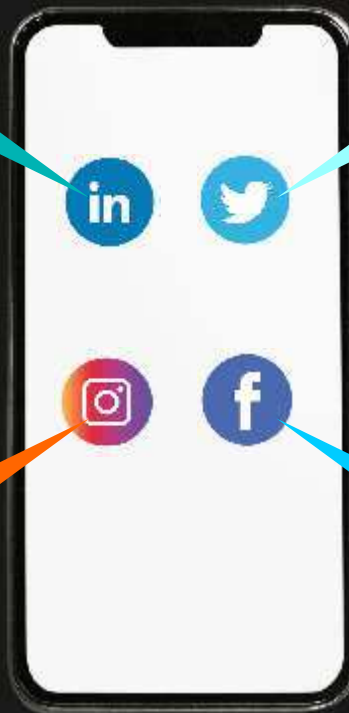
**3,876** TOTAL PAGE FOLLOWERS  
AS AT DECEMBER 31st, 2021

**7,954**

FOLLOWER AS OF DECEMBER 2020

EXIT  
**94** 

**7,860** TOTAL PAGE FOLLOWERS  
AS AT DECEMBER 31st, 2021



# PUBLICATIONS

Through our publications, we provide our members and the philanthropic ecosystem with a variety of resources that contain up-to-date practical insights and tools to support them in maximizing their impact within the sector.



## e-newsletters and Quarterly Newsletters

Our monthly e-newsletters and quarterly newsletters keep our members informed on the latest news and best practices in philanthropy. Featuring links to in-depth reports, interviews and other valuable resources our newsletters continue to provide members of our community with cutting-edge information to make informed decisions about their giving.

## APF Blog

Packed with a variety of creative content that shapes discourse on solutions to philanthropic problems, the APF blog continues to engage philanthropists, social investors and thought leaders.



### Confronting Modern Philanthropy's Role in Racial Injustice

English Sall, Lyudmila Nepomnyashchiy (CHAP) In late September, the African Philanthropy Forum's Executive Director, Mosun Layode, elevated the story about the powerful partnership of more

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### Wakanda for Never!

In 2019, a year after the film Black Panther was released, the fictional country Wakanda was the fourth most mentioned African country on Twitter, after

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### **Allan & Gill Gray Philanthropies**

Allan Gray founded an investment management firm of the same name in 1973. Allan Gray's client-centric, long-term investment approach has seen the company grow into one of the largest of its kind on the continent. Recently, the Gray family endowed their controlling interest in the firm to the Allan & Gill Gray Foundation in order to make a positive contribution to the common good. The Philanthropy is convinced that the biggest challenge facing the continent is youth unemployment, and that focused support of entrepreneurship will have the greatest leverage for ensuring meaningful employment. The Philanthropy therefore intends to pursue a long-term strategy of developing exceptional and responsible entrepreneurs.



### **African Visionary Fund**

The organization's mission is to drive more funding to African visionaries to accelerate their impact.

African visionaries are achieving remarkable impact by partnering with communities to build accessible health infrastructure, inclusive education systems, strong local economies, and equitable societies but grant-making is often biased and unjust. Foreign-led organizations in Africa still receive the bulk of funding at the expense of local organizations.

By giving to the African Visionary Fund, you are funding African visionaries who are deeply rooted in the communities they serve, and who will ensure that the hopes and aspirations of those communities inform the solutions being developed—and not the other way around.



### **Blood:Water**

Established in 2004, Blood:Water is a philanthropic organization that exists to see the end of the HIV/AIDS and water crises in Africa. By partnering with African leaders and their community's vision for change through grant partnerships supporting community-based HIV and WASH initiatives, paired with organizational strengthening (OS). To date, they have provided nearly \$40 million U.S. dollars in grant funding across 12 countries on the continent. This has seen the establishment of 7,201 water points expanding access to clean water for 897,704 individuals along with training for improved WASH practices for 992,877.

Blood:Water adapted its model in 2015 to position its flexible and sizable grant funding exclusively to grassroots African-led and community-driven civil society organizations (CSOs). Central to this approach, is the premise that strengthened CSOs with improved institutional health provide communities with higher impact interventions and are positioned to do so with longevity. They uphold that impactful development solutions are already being resourced by communities, independent of external actors. The Blood:Water partnership is intended to be catalytic for communities to amplify existing strategies and resources for leveraged impact and reach over time.



## Chandler Foundation

Chandler Foundation's mission is to help build strong and healthy nations that provide all people the opportunity to unleash their creative and entrepreneurial potential. A mission inspires their work and informs how they approach it.

Here are the two ways they bring the mission to life:

### Social Investments:

They provide grant capital to social-purpose organizations building the conditions for broad-based prosperity, with a particular focus on, Transparency, accountability and anti-Corruption, Evidence-informed policy-making, Land governance, Business climate and Digital identity.

### Partnerships & Collaboration:

They partner with investors and social-purpose organizations to help build a movement for higher-impact philanthropy and social investment. The great challenge of our time is ensuring that the door of opportunity is open for every person on the planet, regardless of where they are born. We believe collaboration is central to overcoming that challenge. Social-purpose organizations, working in partnership with government and supported by thoughtful social investors, can help nations become well-governed, marketplaces become vibrant and fair, and local communities flourish.



## IPASA

IPASA's mission is to promote, support and advance independent philanthropy in South Africa.

### Support

- Support the growth and transformation of philanthropy in SA
- Representing a united voice for philanthropy in South Africa
- Disseminating knowledge and resources relating to philanthropy in South Africa

### Advance

- Advancing, supporting, promoting philanthropy in South Africa
- Growing and transforming philanthropy in South Africa



## Legatum Institute

Legatum was founded as a company that could use its ideas, energy and capital to support people all across the world to do well.

Since beginning in 2006, they have pursued this ambition by creating a diverse collection of ventures which have positively impacted the lives of over 240 million people so far.

Some of these ventures carry their name, others don't. Some are still involved in today, others have gone on to operate independently. Some projects began and then ended, others went on to be scaled up. Some organisations work on their own, others collaborate with one another. All of them reflect the ideas and values that form the core of Legatum and the difference they hope to make in the world.



## Youth Bridge Trust

Youth Bridge Trust's vision is to build Africa's Future, empower youth in Africa to fulfil their full potential in the future of work, shifting Africa to a prosperous future.

The long-term strategic goal is to become the premier partner of choice for funders and implementing agencies delivering structured Youth Development Programmes in Africa. This is based on the following strategic objectives:

- Provide funding to organisations and implementing agencies future of work programmes.
- Provide capacity building to organisations and implementing agencies through provision of resources.
- Be thought leaders in youth development in Africa through our knowledge hub. Share lessons learned for future of work programmes.



## Oladele Fajemirokun Foundation

The Oladele Fajemirokun Foundation, which metamorphosed from organising a series of corporate social responsibility programmes to establishing as a standalone non-governmental organization, is particularly keen on complementing the efforts of the government and other stakeholders in the areas of healthcare, education and economic empowerment. They believe that for development to be sustained in any of the areas, a composite approach will most effectively suffice.

# ANNUAL REPORT & FINANCIAL STATEMENTS

FOR THE PERIOD ENDED DECEMBER 31, 2021





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**Statement of Income and Expenditure**  
FOR THE YEAR ENDED 31 DECEMBER 2021

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	<b>2021</b> <b>N'000</b>	<b>2020</b> <b>N'000</b>
<b>Income</b>		
Revenue	154,074	173,791
Program Expenses	<u>(36,360)</u>	<u>(35,047)</u>
<b>Gross Income</b>	<b>117,714</b>	<b>138,744</b>
Other Income	20,399	12,363
Administrative Expenses	<u>(83,434)</u>	<u>(79,980)</u>
<b>Surplus for the year</b>	<b><u>54,679</u></b>	<b><u>(71,127)</u></b>

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Deloitte & Touché Audited APF Foundation's 2021 Financial Statements. The Statement of Income and Expenditure and Statement of Financial Position summarized here, are part of these audited financial statements for the year ended December 31, 2021.

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**Statement of Financial Position**  
AS AT 31 DECEMBER 2021

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	<b>2021 N'000</b>	<b>2020 N'000</b>
<b>Assets</b>		
<b>Non-Current Assets</b>		
Property, Plant and Equipment	<u>3,637</u>	<u>5,010</u>
<b>Total Non-Current Assets</b>	<b><u>3,637</u></b>	<b><u>5,010</u></b>
<b>Current Assets</b>		
Account and other Receivables	811	2,615
Other Assets	5,613	5,396
Cash and Bank Balances	<u>137,146</u>	<u>81,537</u>
Total Current Assets	<b><u>143,570</u></b>	<b><u>89,548</u></b>
<b>Total Assets</b>	<b><u>147,207</u></b>	<b><u>94,558</u></b>
<b>Accumulated Funds and Liabilities</b>		
Accumulated Funds	<u>139,849</u>	<u>85,170</u>
<b>Total Accumulated Funds</b>	<b><u>139,849</u></b>	<b><u>85,170</u></b>
<b>Current Liabilities</b>		
Account and other Payables	<u>7,358</u>	<u>9,388</u>
<b>Total Current Liabilities</b>	<b><u>7,358</u></b>	<b><u>9,388</u></b>
<b>Total Liabilities</b>	<b><u>7,358</u></b>	<b><u>9,388</u></b>
<b>Total Accumulated Funds and Liabilities</b>	<b><u>147,207</u></b>	<b><u>94,558</u></b>

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Deloitte & Touché Audited APF Foundation's 2021 Financial Statements. The Statement of Income and Expenditure and Statement of Financial Position summarized here, are part of these audited financial statements for the year ended December 31, 2021.

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# BOARD OF DIRECTORS



A



B



C



D



E



F



G



H

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**A TSITSI MASIYIWA**  
APF Board Chair & Executive  
Chairperson, Higherlife  
Foundation

**B LORD MICHAEL HASTINGS**  
Lord Hastings of  
Scarisbrick CBE

**C SWITHIN MUNYANTWALI**  
Head, Appleton Luff's  
East African Office

**D NDIDI OKONKWO NWUNELI**  
Founder, LEAP Africa & Managing  
Partner, Sahel Consulting

---

**E GBENGA OYEBODE**  
Founder & Chairman  
Aluko & Oyebode

**F DR ENGLISH SALL**  
Board Member  
Sall Family Foundation

**G HRH QUEEN SYLVIA NAGGINDA**  
Queen, Buganda Kingdom &  
Founder, Nnabagereka  
Development Foundation

**H JEFFREY WALKER**  
Chairman, New Profit

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# APF TEAM



<b>MOSUN LAYODE</b>	Executive Director
<b>ROBERTA OKEREKE</b>	Operations Manager
<b>NELA EKPEYONG</b>	Programs Officer
<b>IDUNNU KOMOLAFE</b>	Communications and Digital Officer
<b>KENNETH OCHUKO</b>	Accountant
<b>HOPE LEERAH</b>	Office Assistant
<b>FARAMOLA FASUYI</b>	Volunteer
<b>TOBI DUROSINMI-ETTI</b>	Volunteer

## APF ADVISORY GROUP

### **Mamadou Biteye**

Vice President, Social Impact, Central Eastern Europe,  
Middle East and Africa, VISA

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### **Yvonne Chaka Chaka**

Founder, Princess of Africa Foundation

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### **Amadou Gallo Fall**

Vice President NBA, MD NBA Africa

---

### **Nyokabi Kenyatta**

Director, The Kenyatta Trust

---

### **Nyimpini Mabunda**

CEO, General Electric, Southern Africa

---

### **Vuyiswa Sidzumo**

Regional Director, Southern Africa, Ford Foundation

---

### **Jane Wales**

Founder, Global Philanthropy Forum

---

### **Zouera Youssoufou**

CEO, Aliko Dangote Foundation

## 2021 APF MEMBERS

- ▶ ACT Foundation
- ▶ Alex Adedipe
- ▶ Africa No Filter
- ▶ African Visionary Fund
- ▶ Allan & Gill Gray Philanthropies
- ▶ Aluko & Oyebo
- ▶ Ebisan Akisanya
- ▶ Blood:Water
- ▶ Chandler Foundation
- ▶ Conrad N. Hilton
- ▶ Oladele Fajemirokun
- ▶ Helping Out Initiatives
- ▶ Higherlife Foundation
- ▶ Humanity United
- ▶ IPASA
- ▶ Legatum Institute
- ▶ Mainstream Foundation
- ▶ Mastercard Foundation
- ▶ MUNA Foundation
- ▶ Nnabagereka Development Foundation
- ▶ PIND Foundation
- ▶ Sall Family Foundation
- ▶ Sawiris
- ▶ The Kenyatta Trust
- ▶ The Nommontu Foundation Inc.
- ▶ T.Y Danjuma Foundation
- ▶ Ayotunde & Victor Uko
- ▶ Urgent Action Fund –Africa
- ▶ Walker Family Foundation
- ▶ Youthbridge Trust

**FUNDERS & SUPPORTERS**

**ALUKO &  
OYEBODE**

**M** CHARLES STEWART  
MOTT FOUNDATION®

*Hilton* CONRAD N. HILTON  
FOUNDATION

**Dalberg**

**DELTA** PHILANTHROPIES

 **FORD  
FOUNDATION**

**HIGHERLIFE  
FOUNDATION**  
Raising Africa's Future Leaders through Education

**MUNA**  
Moving Up New Africa



  
**The Bridgespan Group**

*Walker Family Foundation*



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