

APF QUARTERLY

AFRICAN PHILANTHROPY FORUM NEWSLETTER

WE CAN ALL BE



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About **AFRICAN PHILANTHROPY FORUM**

The African Philanthropy Forum (APF) was launched in 2014 and it brings together a diverse range of African philanthropists who are united by their passion and commitment to see inclusive and sustainable economic development throughout Africa.

The APF primarily seeks to build and continuously develop a learning community of Africa's strategic philanthropists and social investors through educational programs and matchmaking services, to inform and enhance the development impact of their giving and investing.

APF is affiliated with the Global Philanthropy Forum, a global community of over 1,800 donors and social investors committed to international causes.

OUR **MISSION**

The African Philanthropy Forum (APF) is a strong and vibrant community of givers who through their strategic investments, partnerships, and influence, foster inclusive and sustainable development on the African Continent.

OUR **VISION**

We envision a strong and dynamic homegrown philanthropic community on the African Continent, playing a catalytic role in Africa's achievement of inclusive and sustainable development.

APF BOARD AND EXECUTIVE DIRECTOR



Tsitsi Masiyiwa
APF Board Chair &
Executive Chairperson,
Higherlife Foundation



Ndidi Nwuneli
Founder, LEAP Africa
& Co-Founder,
AACE Foods



Gbenga Oyebo
Founder and Chairman,
Aluko & Oyebo
Law Firm



HRH Queen Sylvia
Queen, Buganda Kingdom



Mosun Layode
Executive Director,
APF

WE CAN ALL BE PHILANTHROPISTS

According to the Greek Playwright, Aeschylus who coined the term philanthropy in the 5th century, Philanthropy simply means “love of humanity”. Today, we would go further to define philanthropy as the love of humanity that drives us to act; by giving monetary gifts, our time, skills, or voices to causes we care about. Philanthropy therefore is an action word, it is generosity in all its forms and shapes.

Can we all be philanthropists then? Yes, we can. We all have the capacity to love and give towards humanity. Whatever we do that is aimed at making life better for other people is philanthropy, regardless of how few or how many resources we put into it.

Do we need to be ultra-rich to make a positive impact? More often than not, we refer to individuals or families of considerable wealth who are using their resources for good causes as philanthropists. While it is true that a billionaire can have more impact than an average income earner, commitment and consistency are essential in making a positive impact, irrespective of the level of income. “It is important to note that when it comes to philanthropy, what truly matters is the potential for billions of combined donations from millions of small givers”.¹

According to the Charities Aid Foundation's World Giving Index, if Africa's middle class joined the rest of the world's middle class to give 0.5% of their spending, the continent and the rest of the world would have \$319 billion in resources for civil society organizations annually by 2030.

Do we hold on until we are older or retired to start giving back? Definitely not! “Giving while we are younger and during lower earning years establishes the powerful habit of giving. It positions us to give more as our income increases”.² We can commit now to give a fixed percentage of our income regardless of how much we earn, volunteer a couple hours a week at a local school, mentor a young professional, coordinate a book drive or advocate for a course in our communities. Whatever we decide to do, there is no better time than now to work towards the Africa that we dream about.

We all have a role to play, some philanthropists are known for giving substantial sums to aid societies, others are known for selfless good works towards their communities and some others are not known. The magic is in the numbers and if we all get involved at every level, half the issues on the continent will be mitigated.

We can all be philanthropists, get involved!

Africa's diaspora and its small givers can transform the continent by Carl Manlan¹
You should budget for charitable giving even if not rich by Camilo Maldonado²

APF IN PICTURES

ACCRA



H.E John Kufuor and Gbenga Oyebode



Robert Kuzoe and Lady Rosa Whitaker



Mwende Mbevi, Nyokabi Kenyatta and Morgan Asiedu

KIGALI



A cross section of delegates at the APF East Africa Regional Meeting on the sideline of the Ibrahim Governance Weekend in Kigali

JOHANNESBURG



Siya Kolisi, Tanya Masiyiwa and Tendai Mtawarira



Didi Mogashoa, Tinacho Chitongo and Nicola Harris



L-R: Tsitsi Masiyiwa, H.E Graca Machel, H.E Ameenah Gurib Fakim, Herbert Wigwe, Oby Ezekwesili, Julie Essiam, Ndidi Nwuneli and Gbenga Oyebode

APF IN CAMEROON AND EGYPT

APF ended the year on a high note as we convened philanthropists, social investors, heads of foundations and industry experts at the inaugural regional meetings in Cameroon and Egypt on November 27 and December 8 respectively.

The Regional Meeting in Douala, Cameroon which was APF's first event in francophone West Africa convened likeminded participants and speakers who deliberated on the theme, "Making Strategic Contributions in Society Through Philanthropy". Speakers including: Prof Yap Boum, Regional Representative for Epicentre and Co-Founder Kmerpad & iDocta; Lionel Mbiandjeu, Founder, Smart TV; Audrey Yetna Chicot, Founder and CEO, MSMI Asenia Philanthrope Stratege; Marc Kamgaing, CEO, Harvest Asset Management and Mosun Layode, Executive Director APF, shared philanthropic best practices for positive impact and loopholes that can be easily mitigated by collaboration within and without the philanthropic space. The passion, enthusiasm and excitement in the room was encouraging and it clearly indicates that Cameroon is at a stage where the conversation about homegrown philanthropy will gain momentum and translate into actionable steps that will transform the country and region.



Panelists at the inaugural Regional Meeting in francophone West Africa



Some delegates at the event in Douala



Mosun Layode,
Executive Director, APF
and other speakers in
Douala

Following the event in Cameroon, APF held its final event for 2018 in Sharm El Sheikh, Egypt on the sidelines of the Africa 2018 Forum. The panelists - Ayman Aly El-Zoghby, Manager, Intra-Africa Trade Finance, Afreximbank; Noha El Mikawy, Regional Director Ford Foundation, MENA; Shenouda Bissada, Egypt Country Director, Alfanar; discussed the theme "The Role of Philanthropists in Regional Integration in Africa". The conversation around the theme naturally segued into discussions on the ratification of the African Continental Free Trade Area Agreement by 44 countries, and the critical need to foster political and economic integration on the continent for broad based growth.

A Fireside Chat with Hisham Ez Al Arab, Chairman and Managing Director, CIB moderated by Marwa El Daly, Founder and Chairperson, Waqfeyat Al Maadi community on "Exploring Strategic Approaches that Drive Homegrown Philanthropy", highlighted the power of focused and intentional philanthropy in achieving positive and measurable impact on the continent. Mr Al Arab shared the drive behind the creation of the CIB foundation and best practices adopted by the foundation to achieve sustainable impact in health care.

Marwa El Daly, Hisham Ezz Al Arab and Mosun Layode ▼



"Each and every African country at this point is facing a problem of creating jobs for their youths. In 2035, Africa will have the largest workforce in the world. This is the best time to invest in our young people."

- Noha El Mikawy

"To foster regional integration in Africa, philanthropists can build capacity, empower and support governments, policy makers and all duty bearers to identify and tackle barriers."

"We have to be more long term, more strategic and focused on eliminating the root causes of issues on the continent with our giving."

▼ Audrey Hruby, Noha El Mikawy, Mosun Layode, Shenouda Bissada and Ayman El-Zoghby



APF MEMBER SPOTLIGHT

ASPIRE CORONATION TRUST FOUNDATION

ACT Foundation commenced operations in early 2017 with the major objective to support nonprofit organizations across Africa through grantmaking as well as build a stronger social sector through capacity building. ACT Foundation has currently embarked on 2 grant cycles in 2017 and 2018 which have been hugely successful as the foundation partnered with 47 organizations to increase impact across its 4 focus areas; Health, Entrepreneurship, Environment and Leadership. ACT Foundation hopes to partner with more organizations to achieve sustainable impact across the continent through subsequent grants.

“We see ACT Foundation as a bridge between socio-economic development and the underserved African demography.”

- Osayi Alile

2. What are the benefits of having a structured form of giving via a foundation?

Structured giving is very important to ensure sustainable impact across the different initiatives that we fund. Structured giving provides us with the following benefits

- Accountability from our grantees
- Ease in monitoring and evaluation to ensure desired impact
- Grantees having a clear understanding of our expectations
- Ability to track the use of funds
- Aids clear assessment of impact in the long term for ACT Foundation and implementing partners

3. What challenges are you addressing through ACT Foundation and why?



Osayi Alile, CEO ACT Foundation at Leadership Unwrapped 2018 in Lagos, Nigeria



Ayodeji Ojo and Ndifreke Okwuegbunam, Members of ACT Foundation awarding Special Olympics Nigeria a grant.

Our interventions are aimed at effectively tackling challenges in the areas of **Health, Entrepreneurship, Environment and Leadership**. We believe that these challenges are the predominant clogs in the wheel of African development. Through addressing these challenges, we envision an empowered, advanced and secured Africa.

4. Since inception, what impact has ACT Foundation made in these areas?

With two grant cycles and 47 partners across 28 states in Nigeria, **we have impacted over 100,000 beneficiaries.** Interestingly, a bulk of our beneficiaries are women and children who are the most vulnerable in our society. We have made strides in ameliorating the dangers of cancer with a focus on breast, cervical and prostate cancers. The malaria burden on the continent is not on the decline, and as such we have embarked on partnerships to mitigate the situation. Additionally, ACT Foundation has intervention that are centered on combating gender-based violence, and initiatives that have ensured that thousands do not lose the gift of eyesight by providing free eye screenings and corrective lenses.

Leadership being a predominant problem in Africa needs a new narrative, and we are attempting to change this narrative by pushing progressive ideals to the younger generation. Similarly, our focus on entrepreneurship aims to empower the African youth while improving the standard of living for our beneficiaries through skills acquisition and financial literacy. As for the environment, we have committed resources to proper waste management and environmental sustainability, which extends to water, sanitation and hygiene.

5. How do you measure the impact of your grants?

ACT Foundation measures impact of its funded programs through a detailed Measurement and Evaluation System. The process commences with monitoring the implementation of grantees projects and culminates in an assessment of the funded programs by a third-party evaluation firm. This terminal program evaluation focuses on the degree of impact each funded program had on the beneficiaries, the efficiency and effectiveness of the programs during implementation and the relevance of the programs to the beneficiaries. Through this process, we have learnt lessons that has helped us refine our processes and build strong systems and structures to achieve greater impact.

6. What advice would you give an emerging grant making organization or corporation interested in grant making?



ACT Foundation beneficiaries at a free breast cancer screening, awareness and treatment initiative

The best advice for potential grant makers, particularly those working to improve the living standard of Africans is to make the passion for development and impactful change their utmost priority. Africa is a richly endowed continent that needs to be explored and opened to more opportunities for impact investment. An emerging grant maker should be aware of the challenges faced by the social sector; however, it must be willing to take risks that will ensure progress in its areas of intervention. Additionally, grant makers must strive for sustainability while embarking on interventions. More importantly, isolation could be dangerous and as such the importance of establishing strategic partnerships cannot be over emphasized if an emerging grant maker aims to drive sustainable impact, as well as amplify the scale of their work. Finally, we would recommend that grant makers listen to their grantees and provide all the support they can to help the organizations be more sustainable.

7. Why did you join the APF community?

At ACT Foundation we take pride in our partnerships which have so far seen that a large population of underserved Africans have been impacted positively. In line with the United Nations SDG 17, we constantly work towards building partnerships with local, regional and international organizations which include our grantees, other nonprofit organizations, private and public sector organizations. We

leverage on partnerships to create effective social impact solutions across the continent. We have joined the APF community because we believe the Vision and Mission of the organization. We believe there is great potential to be harnessed for the continent if we promote home grown philanthropy. By joining our voices with the APF, we hope to open doors to social sector engagement in Africa, as well as attract strategic partnerships and impact investments for the good of the continent.

8. How has being a part of the APF community impacted your work and that of your other grantees?

APF has been a crucial platform for us to share solutions and engage with key players in the African social development sector. Resulting from the myriad of challenges faced by the social sector in Africa and bearing in mind the critical issues such as forging strategic partnerships and creating funding opportunities, APF is for us a vehicle for making impact on a larger scale. More so, the presence of an organization like APF serves as a constant reminder that Africa has a potent culture of philanthropy which is a plus for the continent and for us as a leading African grant maker.

HIGHERLIFE FOUNDATION TRAINING AFRICA'S FUTURE LEADERS

HIGHLIGHTS: APF MEMBERS INITIATIVES



Tsitsi Masiyiwa, Co-Founder, Higherlife Foundation with some of the foundation's beneficiaries and future leaders of the world.

Higherlife Foundation has been in the business of raising leaders for the past 20 years. Building on this foundation, they set out looking for new leadership development models to raise, empower and equip the future leaders Zimbabwe needs. It was in Israel that they learned the most formative lessons on how to equip and train young leaders and incorporated these models into their design of the S.T.A.R Leadership Academy — a training ground for Zimbabwe's rising leaders.

The Academy offers an intensive educational and experiential learning program that will equip the selected young leaders with the leadership skills, knowledge and vision they need to be change-agents. Two academies will open in January 2019.

BLACK UMBRELLAS COLLECTIVE IMPACT AND NATIONAL ENTERPRISE DEVELOPMENT AWARDS (NEDA)



The Founder of Black Umbrellas, President Cyril Ramaphosa and winners of the NEDA annual awards.

It has been inspiring to witness remarkable growth by Black Umbrellas SME clients and their businesses especially against the challenging economic climate. Black Umbrellas SMEs have collectively generated a turnover of R2.6 billion and created over 11,000 sustainable jobs since 2012.

This year, Black Umbrella celebrated its 6th annual National Enterprise Development Awards (NEDA). These awards highlight the hard work and dedication that goes into ensuring that 100% black-owned businesses are sustainable, profitable and that they create jobs.

THE KENYATTA TRUSTS' INUKA ECONOMIC EMPOWERMENT PROGRAM

The INUKA story is really one of faith and hope. Faith that when women from economically disadvantaged backgrounds come together and are taught to believe in themselves there will be a positive impact not just in their own lives but in the community at large. Hope that these same women will share their stories with others across the nation and in turn inspire them to start from where they are, with what they have and believe they can make a difference for themselves.

To date the INUKA program has positively impacted 1,664 families across 22 counties in Kenya and it is their hope to have a national footprint by 2020 with the addition of 2,500 families from the remaining 25 counties in the country.



The Kenyatta Trust team with the Inuka Kabuka Womens Group in Kakamega County

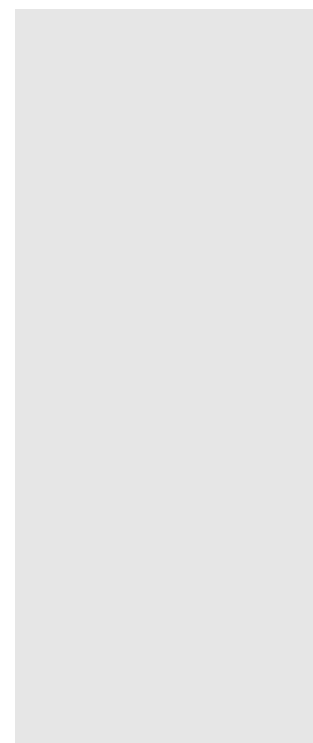
ISHK TOLARAM FOUNDATION

Ishk Tolaram Foundation develops and supports programs that enable self-sufficiency and independence in vulnerable communities in Indonesia, Nigeria and Singapore with a focus on education, healthcare, entrepreneurial and vocational training. In addition to grant making, the foundation runs several programs, one of which is the Ishk Limb Centre.

Ishk Limb Centre (ILC) provides custom-made free prosthetic limbs to amputees across Nigeria through two clinics in Lagos and Port Harcourt and mobile camps held in different states.

In 2018, the foundation fitted 2,300 prosthetic limbs making it a total of 13,500 prosthetic limbs ILC has given out since operations began in 2009. Additionally, ILC also introduced value-added services such as physiotherapy, a standardized training framework for limb technicians and educational posters on stump care and limb care.

The Ishk Limb Centre also introduced a new high technology limb, sold at highly subsidized fee which would be channeled back into making more free limbs for beneficiaries.



THE 2018 IBRAHIM INDEX OF AFRICAN GOVERNANCE (IIAG) REPORT

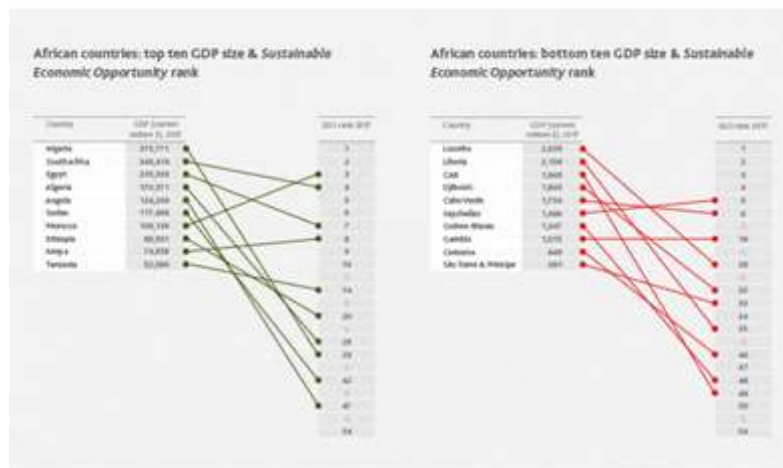
Full report available on the Mo Ibrahim website



The 2018 Ibrahim Index of African Governance (IIAG) Report explores, amongst others, the relationship between the performance of African countries in the Sustainable Economic Opportunity category in the IIAG and economic growth as measured by Gross Domestic Product (GDP). Sustainable Economic Opportunity measures the extent to which governments enable their citizens to

pursue economic goals and provide them with the opportunity to prosper, based on four sub-categories: Public Management, Business Environment, Infrastructure and Rural Sector.

On average, the high level of economic growth seen on the African continent over the past decade (2008-2017) has not resulted in improved scores in Sustainable Economic Opportunity. Indeed, Sustainable Economic Opportunity has been the worst performing and slowest improving category of the IIAG over the past ten years on average. Africa's 2017 Sustainable Economic Opportunity score is 44.8 (out of 100.0), only +0.1 points higher than in 2008, a percentage increase of +0.2%. In contrast with such a marginal improvement, the continent's combined GDP has increased by +39.7% over the same period.



Of the ten African countries with the largest GDP in 2017, only four feature in the ten highest performing in Sustainable Economic Opportunity on the continent: Egypt, Kenya, Morocco and South Africa. In opposition to this, another four of the ten largest economies on the continent obtain a score that is below the 2017 African average Sustainable Economic Opportunity score: Algeria, Angola, Nigeria and Sudan. Meanwhile, two of the smallest economies on the continent, Cabo Verde and Seychelles, obtain the 6th and 5th highest scores in Sustainable Economic Opportunity.

YOU SHOULD BUDGET FOR CHARITABLE GIVING EVEN IF YOU AREN'T 'RICH'

Camilo Maldonado

It is easy to think charitable giving is just for billionaires. After all, we study and work in buildings named after rich philanthropists, peek at the sponsor lists at our favorite museums, and read headlines about Bill Gates, Warren Buffett and others involved in The Giving Pledge.

Considering that the median household income in the USA is just \$60,000 (Sentier Research) – a far cry from these notable donors – how are we supposed to even begin thinking about giving our money away?

However, most people don't realize that by giving -- even small amounts -- you will feel wealthier, healthier and happier. Not to mention the huge impact that a small amount can have on a charity and the world.

It's important to recognize that many of us have adopted a consumerist mentality that pushes us to always want more. We will rarely ever feel like we have everything we want or that we have enough money. If you keep putting off charitable giving until tomorrow, you might wake up in 10 years and realize you are still waiting.

Why Should I Give to Charity?

Let's break down the reasons for charitable giving into external and internal considerations.

Externally, giving to a cause that you are passionate about will help propagate the mission of the organization or group that you support. Some of the most important problems facing our planet and communities are being tackled and solved by not-for-profit organizations and NGOs. Without the funding and resources of volunteers and activists, the most critical problems and the most disenfranchised groups will be ignored. This is the rationale that helping others is the 'right thing to do,' and most of us are familiar with this.

Not only that, but you don't have to give billionaire-level donations to make a big difference. "As just one example, we have pointed folks questioning their individual impact to the Against Malaria Foundation," said Matt Amalfitano, CEO & Executive Director of RaisedBy.Us. "The Foundation highlights that 400 million people fall ill, and half a million people die from malaria a year, but the average cost of a mosquito net – that lasts 3-4 years and protects two people each – is just \$2. It sounds cliché, but it's not. Every dollar donated really does count."

However, the internal considerations are what makes me most excited, because I think they help grow the ranks of givers, motivating people who never considered giving to join in and support causes they are passionate about.

You may never feel like you have enough to give. Choose a cause you identify with and make it a habit. Remember, you don't need to give a lot to make a meaningful difference in your own life and to the causes you support!

What if I Want to Give, But I Am Strapped for Cash?

When your desire to give is greater than your capacity to give, it is crucial to be very intentional with your choice of where to give. We are all optimizers that want to get the best for our money. The best way to do this is by giving to an organization that resonates with you. This could be the hospital that saved the life of a loved one, or an organization that funds research for a disease that you have.

Why Do You Give?

My desire to help others stems from my mother. She founded Hands Across the World, a not-for-profit organization to help immigrants and refugees in our community. As a result, I spent countless hours volunteering during high school teaching English, math and computer classes to her students when I wasn't working at a car dealership or doing homework.

According to Amalfitano, his team at RaisedBy.Us is passionate about creating everyday philanthropists through the workplace.

You may never feel like you have enough to give. Choose a cause you identify with and make it a habit. Remember, you don't need to give a lot to make a meaningful difference in your own life and to the causes you support!

ENDLESS OPPORTUNITIES FOR IMPACT IN 2019

It is that time of the year to turn frowns right side up, bring hope to less privileged individuals and plan for the upcoming year.

There are numerous ways to give back and varying channels to utilize. The United Nations has highlighted 17 focus areas- Sustainable Development Goals (SDGs) which aligns the efforts of individuals and corporations across the world. The SDGs are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, peace and justice.

The goals are interconnected, and by aligning your interventions to one or more of the SDGs, you are impacting multiple others and the world at large.

Below are 5 SDGs and what you can do to ameliorate the situation:



FACT: According to a World Bank report, more than half of the extreme poor live in Sub-Saharan Africa. If this trend continues, 9 out of 10 extreme poor will be in Sub-Saharan Africa

Get Involved: Donate what you do not use to charities and under privileged communities around you. You can also support skill acquisition training and donate to empowerment program for job creation.



FACT: Global hunger isn't about a lack of food. Right now, the world produces enough food to nourish every man, woman and child on the planet. But nearly one-third of all food produced each year is squandered or spoiled before it can be consumed.

Get Involved: Avoid throwing food away, donate excess food to charities and under-privileged communities. You can even go the extra mile and host a soup kitchen!



FACT: Some good news; Over 6.2 million malaria deaths were averted between 2000 and 2015, primarily of children under 5 years of age in sub-Saharan Africa. However, children born into poverty are still almost twice as likely to die before the age of 5 as those from wealthier families.

Get Involved: Pick a medical condition or five. Sponsor charities and hospitals to provide free vaccines, medications and treatments to the under privileged suffering from such diseases. You can also invest in or sponsor a medical research which is very fundamental in creating sustainable solutions to health challenges.



FACT: 57 million primary age children remain out of school and 617 million youth worldwide lack basic mathematics and literacy skills.

Get Involved: Volunteer your time at local schools or communities around you. You can help children learn to read and write. You can also organize a book drive and donate the books to charities and schools around you. Scholarships, donations to schools and advocating for access to education for all are also ways you can get involved. As a wise man once said, **literacy is a bridge from misery to hope.** Build bridges in the coming year!



FACT: Some good news: The proportion of women in paid employment outside the agriculture sector has increased from 35 per cent in 1990 to 41 per cent in 2015. However, 1 in 5 women and girls between the ages of 15-49 have reported experiencing physical or sexual violence by an intimate partner within a 12-month period yet 49 countries currently have no laws protecting women from domestic violence.

Get Involved: Much work has been done and some progress has been made. However, there is so much more value you can add. Advocate for related causes within your network and speak up against gender-based discrimination at work and in your communities. Donate to networks that support capacity building for women in the work place and victims of gender-based violence.

JOIN A VIBRANT COMMUNITY OF

CHANGE MAKERS TO LEARN, SHARE AND BE EQUIPPED TO GIVE MORE EFFECTIVELY AND STRATEGICALLY FOR DESIRED IMPACT.

The APF membership is open to emerging and established African philanthropists as well as social investors who have made or plan to make a significant commitment to philanthropy. APF has several membership options available for individuals, foundations and grant-making organizations depending on their desire.

For more information about on APF membership, please contact us via email at apf@africanpf.org or telephone on +234 803 729 1889.

THANK YOU

TO ALL OUR SUPPORTERS IN

2018



MEDIA

The Guardian | Ventures Africa | Bella Naija | Sandton Chronicle | Business Day | The Nation Vanguard | Channel Africa | SABC | CGTN | African News Agency | North Eastern Tribune Cape Town Live



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