APF OUDARTERLY AFRICAN PHILANTHROPY FORUM NEWSLETTER AUGUST 2019



RESPONSIVE PHILANTHROPY

About AFRICAN PHILANTHROPY FORUM

he African Philanthropy Forum (APF) was launched in 2014 and it brings together a diverse community of partners who are united by their passion and commitment to see inclusive and sustainable development in Africa. APF is affiliated with the Global Philanthropy Forum, a global community of over 1,800 donors and social investors committed to international causes.

The journey from APF's first event in 2014 in Addis Ababa to our just concluded thematic regional meeting in Abuja has been an interesting and impactful one. We are proud of how far we have come and excited about the potential of philanthropy in Africa and the future of the continent. Since inception, APF has reached approximately 1,800 philanthropists, social investors and key stakeholders in the philanthropic space across Africa and the world. Through our high impact convenings and initiatives, we have facilitated collaborations, amplified the work of change makers and shared best philanthropic practices and strategies for promoting homegrown development.



TSITSI MASIYIWA

APF Board Chair & Executive Chairperson, Higherlife Foundation

HRH QUEEN SYLVIA NAGGINDA

Queen, Buganda Kingdom & Founder, Nnabagereka Development Foundtion

NDIDI OKONKWO NWUNELI

Founder, LEAP Africa & Managing Partner, Sahel Consulting

GBENGA OYEBODE

Founder & Chairman, Aluko & Oyebode Law Firm

SWITHIN MUNYANTWALI

Head, Appleton Luff's East African Office

JEFFREY WALKER Chairman, New Profit

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Founder & Executive Chairman, Mbekani Group















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NTRODUCING

APF
KNOWLEDGE
PLATFORM
apfknowledge.org



he African Philanthropy Forum is proud to present the APF Knowledge Platform. This is in line with our aim to enhance knowledge of philanthropy on the continent, and provide practical resources and tools for established and emerging philanthropists.

The Knowledge Platform serves to facilitate access to philanthropic best practices, showcase philanthropic developments and serve as an interactive version of APF toolkits for African philanthropists. The platform will aid philanthropists in their decision making and enable them to build stronger frameworks and institutions for strategic giving.

Through the use of videos, images and text, APF aims to create a space for established and emerging philanthropists, as well as those interested in the act of giving to learn more about the philanthropic sector and all it has to offer. The platform is divided into five basic sections, which holistically mirrors the activities of philanthropists and elucidates the Acts of Giving on the Continent, the Different Approaches to the Practice of Philanthropy, the Crux of Giving, Various Giving Mechanisms and the Process of Giving.

It is an interactive and responsive platform which can be accessed through various screens, laptops, tablets, and mobile phones. APF will continue to add to this platform, ensuring that it is up to date and cutting edge.

We welcome you to the platform and hope that you use this as your entry point to understand philanthropy in Africa.

To access the Knowledge Platform, please visit www.apfknowledge.org

EVENT HIGHLIGHTS



THE STATE OF AFRICAN PHILANTHROPY: SETTING THE AGENDA

The African Center on Philanthropy and Social Investment at the University of the Witwatersrand Business School in collaboration with the African Philanthropy Forum, Trust Africa and the Harvard University Center for African Studies held a two-day conference in Johannesburg, South Africa from May 16-17 to discuss the state of philanthropy in Africa.

The conference brought together over 200 philanthropists, NGOs, policymakers, the private sector and academic researchers to explore key issues in the operation and sustainability of philanthropic activities in Africa. The meeting agenda which considered the special needs of the continent featured topics including: Assessing the Need for Philanthropy, Accurately Landscaping African Philanthropy, Religion and Philanthropy, Legal and Policy Frameworks for Philanthropic Giving, and Connecting African Philanthropy to the Diaspora.

Tsitsi Masiyiwa, APF Board Chair and Co-Chair of Higherlife Foundation who gave the opening remarks, encouraged the speakers and participants to explore the enablers and factors influencing philanthropy and job creation in Africa. Ebrima Sall, Executive Director of Trust Africa emphasized the integral role research plays in creating an enabling environment for philanthropy. He also stressed the need to address the research gap in the philanthropy sector in Africa.

In bringing the meeting to an end, key actions were highlighted such as the need to rethink philanthropy in a futuristic manner, and the need to ensure widespread impact; and also, the urgency for collaboration and partnership among governments, international organizations, and philanthropists to achieve wide-scale development in Africa. In addition, the conference discussed the peculiar demography, social interaction and social structures of the continent and the need to proffer a unique and systematic approach towards philanthropy in Africa.

APF THEMATIC MEETING ON HUMANITARIAN AID IN ABUJA

APF conveyed a meeting in Abuja, Nigeria to address the humanitarian crisis facing some 7.1 million people in the north-eastern part of the country. The meeting hosted over 150 like-minded people from both the government and private sectors to provide systematic strategies to address Nigeria's humanitarian problems.

A series of discussions were held on approaches that can be deployed to address the crises. Among these discussions was the keynote delivered by Edem Wosornu, Head, UN OCHA Nigeria, who highlighted the degree of humanitarian crises in North-east Nigeria and deplorable living conditions of internally displaced individuals.

Other sessions at the meeting emphasized the roles of philanthropists and influencers in recognizing key issues obstructing successful humanitarian engagement and the challenges marginalized and displaced persons face regarding safety and security.

Gbenga Oyebode, Founder, Aluko & Oyebode and Member of the APF Board concluded the meeting on a high note by encouraging local actors to take ownership and initiate homegrown solutions to eradicate the country's humanitarian crises.



Keynote Address by Edem Wosornu, Head, UN OCHA Nigeria



Panel -Taking Charge: Nigerians at the Forefront of Humanitarian Aid in Nigeria

Speakers - L-R: Ndidi Nwuneli, Co-Founder & Managing Partner, Sahel Consulting, Emmanuel Bosah, Program Manager, Neem Foundation, Zouera Youssoufou, CEO, Aliko Dangote Foundation, Gima Forje, Acting CEO, TY Danjuma Foundation.



Panel - Safeguarding our Citizens: The Need for First Responders and Subsequent Care in Nigeria.

Speakers - L-R: Dr. Ayoade Alakija, Nigeria's Chief Humanitarian Coordinator, Stephen M. Haykin, Mission Director for Nigeria, USAID, Amy Oyekunle, CEO, Wellbeing Foundation Africa, Dr. John Oladejo, Director, Health Emergency Preparedness & Response, NCDC, Lansana Wonneh, Deputy Country Representative, UN Women Nigeria



Panel - Strategic Alliances: A Homegrown Approach to Building Ecosystems of Humanitarian Aid in Nigeria.

Speakers - L-R: Alta Anne Bell, Special Adviser, UN OCHA Nigeria, Ndifreke Okwuegbunam, Head, Programmes, Aspire Coronation Trust Foundation, Nonny Ugboma, Executive Secretary, MTN Foundation, Ghada Hatim, Director, Nigeria INGO Forum



L-R: Gbenga Oyebode, Board Member, APF, Founder & Chairman, Aluko & Oyebode; Ndidi Nwuneli, Board Member, APF, Co-Founder & Managing Partner, Sahel Consulting, H.E. Umar Kadafur Usman; Deputy Governor, Borno State, Aishah Ahmad, Deputy Governor, Central Bank of Nigeria and Mosun Layode, Executive Director, APF

THE WAY FORWARD

Nigerians for Nigeria

Nigerians need to take a leading role in addressing the country's humanitarian crises. It's time to begin implementing and doing the work presently being done by international organizations.

Transparency

Transparency is necessary. Donors have to see where the money is going. Without transparency, there is no appetite for donors to give.

Capacity and Technical Training of Locals

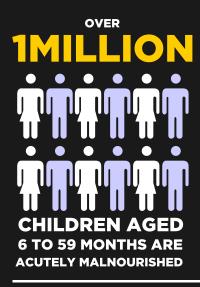
It is essential for organizations with technical know-how to work with, teach and cooperate with local organizations.

We Need to Listen

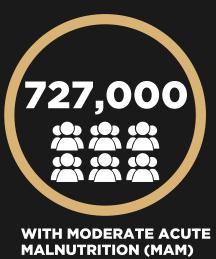
Nobody knows what those in the north-east need, more than those in the north-east.We must actively participate in community transformation.

HUMANITARIAN SITUATION IN BORNO, ADAMAWA AND YOBE STATES:

NEEDS AND VULNERABILITIES





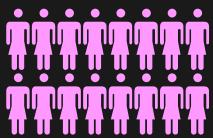




SOME **230,000**

PREGNANT AND BREASTFEEDING WOMEN ARE ALSO ACUTELY MALNOURISHED, PLACING THEIR LIVES AND THOSE OF THE UNBORN AND BREASTFEEDING CHILDREN AT RISK CONTINUOUS INFLUX OF IDPS AND RETURNEES, AND CAMP OVERCROWDING, INCREASE THE RISK OF OUTBREAKS INCLUDING CHOLERA, HEPATITIS E, MENINGITIS AND MEASLES

1.7MILLION VULNERABLE WOMEN



ARE OF REPRODUCTIVE AGE AND REQUIRE REPRODUCTIVE HEALTH CARE AND SUPPORT

OVER 50,000 LIVE BIRTHS COULD

FACE COMPLICATIONS WITH RISK OF MATERNAL MORTALITY AND MORBIDITY

at least **8,000**

BOYS AND GIRLS RECRUITED AND ABDUCTED BY NON-STATE ARMED GROUPS SINCE CONFLICT STARTED— AND EXPOSED TO ABUSE, EXPLOITATION AND PSYCHOLOGICAL DISTRESS

EDUCATION REPRESENTS A HUGE CHALL

EDUCATION REPRESENTS A HUGE CHALLENGE WITH SOME 800,000 CHILDREN OUT OF SCHOOL IN THE BAY STATES, WITH 50 PER CENT BEING GIRLS

APF |08

APF PRIVATE BREAKFAST MEETING IN KAMPALA, UGANDA

On Wednesday, August 21, APF held a private breakfast meeting for philanthropists, social investors and head of foundations in Kampala, Uganda. The meeting brought together stakeholders from different sectors including education, water and sanitation, health, the environment and sustainability, and women and children.

The event highlighted the need for philanthropy and strategic giving for building an Africa we want. APF Board Members, HRH Queen Sylvia, and Swithin Munyatwali led the discussions on the need for effective collaboration for the broad-based development of Africa.

Issues restricting the participation of the private sector, such as absence of incentives in the form of tax advantages and favorable legislation, and transparency and accountability among the social sector were discussed widely by the participants. 09 APF

STEPPING UP: THE RISE OF AFRICAN PHILANTHROPY

By Ifedapo Adeleye, Mosun Layode, Yomi Fawehinmi and Ebes Esho

The rise of African philanthropy in recent years has been phenomenal. The 2018 CAF World Giving Index reports an increasing level of giving across Africa. For a continent where giving has traditionally focused on family and local community, this is quite remarkable. In a recent special report on African Philanthropy, the Financial Times provided insights on

how Africa's wealthy class, including Prince Yemisi Shyllon, Mo Ibrahim, Patrice Motsepe, Aliko Dangote, and Jim Ovia, are driving change from within. This comes as foreign philanthropic donations to Africa declined by five percent while global philanthropic donations rose by 17 percent between 2009 and 2012, perhaps due to donor fatigue. Homegrown philanthropy is filling these funding gaps and reducing Africa's dependence of foreign aid, driven by the continent's business elites who are stepping up to the challenge of solving the continent's enormous problems. Although accurate data on the growth and size of Africa's new homegrown philanthropy are hard to come by, one estimate puts the amount of formal, western-style charitable giving at \$5.41 billion annually.

Philanthropy has been an integral part of the African identity for centuries. Cultural values in Africa tend to emphasize the importance of giving to one's family and local community. Giving by Africans in the diaspora, estimated at \$52 billion a year, follows this pattern of giving mainly to family members. However, Africans also give outside the family. Five African countries rank in the top ten of the World Giving Index's measure of giving help to strangers, as illustrated in the graph below. Kenya also ranks amongst top three countries in volunteering time. Giving in Africa goes beyond donation of money. In-kind donations, and investing in social enterprises are common. According to the 2018 World Giving Index, Africans are giving more, even as other regions have seen decreases (see Figure 1).

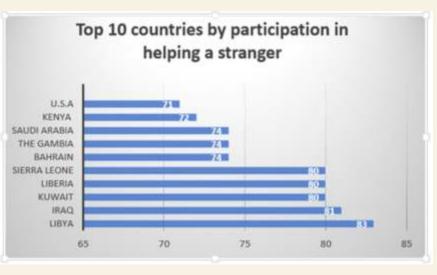


Figure 1: 2018 CAF World Giving Index: Top 10 Countries for Helping a Stranger

African philanthropic stakeholders are beginning to provide sector-specific resources and development programs. While there is no doubt that African philanthropy has come a long way, much work remains to achieve the ambitious Sustainable Development Goals and the Africa 2063 Agenda: Africa is experiencing slow progress in reducing poverty and inequality; food insecurity and undernourishment remain a serious concern; agricultural value added is rising but still low, and the much-needed investment in research and development is inadequate, according to a recent UN Economic Commission for Africa report.

African philanthropy has the potential to help address these challenges. To realize this potential, all stakeholders — the wealthy class, to corporate philanthropists, government, international development institutions, and global foundations — need to act urgently to build a strong philanthropic ecosystem across Africa. Below, we outline practical solutions to tackle four pressing issues.

Investing in Capacity Building for Impact Measurement

The philanthropy data gap remains a challenge globally, as increasingly sophisticated donors want to clearly see the return of investment (ROI) on programmes and initiatives they support. Africa faces several challenges in this area, as research and data analysis skills are scarce, and a culture of using data for evidence-based decision making and impact studies is not yet widespread. To deal with impact measurement challenges, the sector should embrace rigorous approaches and protocols like randomized controlled trials, which use compares outcomes between randomly selected participants on an intervention or programme, with a different non-participating, control group. Using such approaches requires a commitment to investing in professionals' research skills and data analytics competency. There is an increasing number of online and traditional providers that provide general courses in this area. Fortunately, African philanthropic stakeholders are beginning to provide sector-specific resources and development programs. The APF, for example, has developed the African Philanthropists' Toolkit, to support effective decision for giving strategically, and is partnering with institutions to provide short-focused seminars on topical issues including impact measurement and evaluation. The recently established African Centre on Philanthropy and Social Investment at the University of Witwatersrand, South Africa, will also offer master classes that cover impact measurement and corporate social investment (CSI) performance topics.

Creating Government Policies to Incentivize Giving

Governments have a serious role to play in promoting philanthropy. As many countries across the continent embark on tax reforms, there is an opportunity to include (more) incentives to encourage more formal giving by individuals and corporations. Tax incentives aimed at the rapidly growing middle class across Africa are likely to be popular. For (large) corporations, this is probably a more reasonable approach than attempts in countries like Nigeria to legally mandate corporate social responsibility. There are many examples where public-private partnerships have been used to tackle big societal challenges (for example, healthcare, education, and infrastructure), and governments need to provide incentives to foster such solution-oriented partnerships. Diaspora philanthropy also holds promise, as Africa's diaspora remittances now exceed foreign donations. African governments need to leverage creative platforms for engaging their diaspora in the West. For example, they can facilitate or partner with diaspora organizations and international development institutions to set up tax-advantaged diaspora funds, or collaborate with global charities to develop specific initiatives aimed at the diaspora.

Fostering Strategic Partnerships Between Local and Foreign Foundations

African foundations and wealthy donors must resist the temptation to go it alone, and learn from the underachievement gap of many well-intentioned foreign donors in the past. Instead, they should devote a lot of time and attention to forging long-term collaborations with local, regional and global partners to maximize their impact. In the richer countries, particularly, they can collaborate with established global foundations like Gates Foundation and Rockefeller Foundation that have a long history of operating in the region; this would not only present opportunities for them to learn and build their capabilities, but it also helps the global foundations to focus on the more resource-challenged countries. The Dangote Foundation's \$100 million partnership with the Gates Foundation to tackle undernutrition in Nigeria is a good example of such strategic partnerships. More cross-country partnerships within Africa would also beneficial, as organizations can share resources and best practices, and expand their geographic footprint.

Building a Strong Ecosystem of Support to Philanthropy

Africa's philanthropic ecosystem is underdeveloped. Fortunately, there are many national and regional initiatives to bring together nonprofits, foundations, donors, and volunteers. The African Philanthropy Forum, for example, is building a learning community of homegrown strategic philanthropists and social investors, while the African Venture Philanthropy Alliance is being set up for social investors. In the healthcare space, the African Business Coalition for Health (ABCHealth) was recently launched by Private Sector Health Alliance of Nigeria, the UN Economic Commission for Africa, and GBCHealth. Stakeholders need such platforms to identify and tackle societal grand challenges, develop and grow the sector, and effectively advocate for African philanthropy. To ensure that the neediest in rural areas are not neglected, 'Big philanthropy' needs to find ways to support and collaborate with many of the budding grassroots associations, nonprofits and volunteers in countries like Uganda and Kenya. These local players are on the frontlines, and philanthropists should tap into their vast local knowledge as they strive to solve Africa's many complex and wicked problems.

...as Africa's diaspora remittances now exceed foreign donations, African governments need to leverage creative platforms for engaging their diaspora in the West.

STRUCTURING YOUR GIVING: 5 THINGS YOU NEED TO KNOW

By Sarah Rennie, from the Toolkit for African Philanthropists

here are many different options available to the philanthropist in terms of the vehicle or structure used for giving and the choice made will depend on a number of considerations. However, the key thing is to get proper tax and legal advice so that the tax obligations are clear and there is a shared understanding of the limits placed on the philanthropist by the various legal structures. Some banks and other professionals also provide good, bespoke advice on structuring philanthropic giving. There are a few different approaches to structuring giving, some of which are outlined below.

Firstly, at the very basic level, the philanthropist could choose to keep things really simple (but possibly not very tax efficient) and make donations in her own name to various causes that align with her values. This provides her with complete flexibility, quick response times and little administrative or legal obligations. Alternatively, she can decide to do the bulk of her giving in her will and leave bequests to various organisations. It is quite likely that many philanthropists start out this way and then, when the value and the complexity of giving increases, start to look for alternatives.

Secondly, a very simple solution is to find another grantmaking organisation (such as a closely related family trust or an independent foundation or an international grant maker operating in the same area) that is willing to also receive your funds. It would obviously need to be closely aligned with the philanthropists' values and an organisation in which she can place high levels of trust. The advantage is that she "piggy backs" on their work. Some grant-making organisations are also set up as grantreceivers and will provide the donor with a tax rebate. Some foundations may not have consciously considered receiving donations but may well be very happy to do so and the philanthropist may find this is also tax efficient. Certainly, from a management perspective it is very efficient to "piggy back" on a Foundation that shares similar values and which the philanthropist believes is doing good and important work. If the philanthropist wants to be more involved with the ultimate beneficiaries she can negotiate reporting and site visit arrangements with the foundation. If she wants greater oversight, she may be able to be appointed as a board or trustee member.

Thirdly, if the philanthropists' intention is to leave a legacy that lasts beyond her lifetime and/or provide a vehicle for giving that her children and grandchildren can be involved in, then she may wish to consider a testamentary trust or establish a charitable trust during her lifetime. Establishing a trust formalizes giving as it requires the philanthropist to think about the purpose of the trust, approve a trust deed, appoint trustees and comply with the various regulatory reporting and other requirements. Different countries will have different laws applicable to charitable trusts and there is a need to take legal advice.

Fourthly, another way to formalize giving is through the creation of a non-profit company (NPC). Again, different countries may have alternative names and scope for non-profit companies but in South Africa non-profit companies came into existence in 2011 when the South African Companies Act 2008 came into force. The Act prescribes the rights and limitations of a non-profit company but generally speaking, there is considered to be slightly more onerous governance requirements for an NPC than a trust. In South Africa, if it is registered as a Public Benefit Organisation (PBO) it can receive donations.

Fifthly, a founding donor may also wish to consider whether donating through a private, family business is more appropriate – this could be considered as a "corporate philanthropy" solution. If the donor and/or the donor's family

TOOLKIT FOR AFRICAN PHILANTHROPISTS have significant control over the company, then it may be quite easy for her to align her personal values and the values of her company and run her philanthropy out of her business. One way to do this is to establish a stand-alone trust or non-profit company that uses the business's brand and other financial and non-financial resources. For example, the family-owned company could establish the Company X Foundation, which could be based at the company and could provide value to the company brand. It is not necessary to establish an independent trust: many companies are involved in charitable giving of some sort but simply run it out of their public relations, marketing or human resources department.

HIGHLIGTHS: APF MEMBERS INITIATIVES



On July 25, 2019, ACT Foundation conveyed public, private, and social sector leaders to have insightful conversations on global social issues at a Breakfast Dialogue in Lagos, Nigeria. The event themed **"Social and Global Impact: Engaging for Growth"** highlighted the importance of building strategic partnerships for growth, creating brand awareness through strategic storytelling and scaling impact for global development.

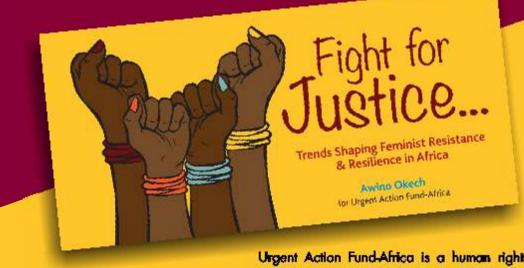
During the event, ACT Foundation also unveiled and awarded the winners of its 'Changemakers Innovation Challenge' - an initiative launched for non-profits and social enterprises across Africa that are using technological tools to create innovative social



Herbert Wigwe GMD,Access Bank, Osayi Alile,CEO ACT Foundation, Austin Okere, CEO, Computer Warehouse Group PLC and Chairman, ACT Foundation

solutions. Winners of the challenge received funding and technical offerings to enable them to scale impact within their communities.

Aspire Coronation Trust (ACT) Foundation is a grant-making nonprofit organization established in 2016 to support local, national and regional non–profit organizations working to address challenges and associated vulnerabilities across the African Continent. ACT Foundation is a member of the African Philanthropy Forum.



URGENT ACTION FUND AFRICA

APF NEW MEMBERS HIGHLIGHT

Urgent Action Fund-Africa is a human rights and feminist organization based in **Nairobi**, **Kenya**, **established to provide rapid response** grants and technical support to women's rights organizations, women's human rights defenders and activists who identify strategic and time-sensitive opportunities to advance women's rights in Africa.

UAF-Africa has released a report on the *"Trends Shaping Feminist Resistance and Resilience in Africa"* to support activists and funders with valuable information for addressing the structural causes of inequalities in Africa.

The report offers an analysis of the key dynamics social movements are grappling with across Africa. It poses questions about what is happening in Africa and how human rights defenders (HRDs), and gender non-conforming people, are responding to, influenced and impacted by this environment.

Find more information about the report on www.uaf-africa.org

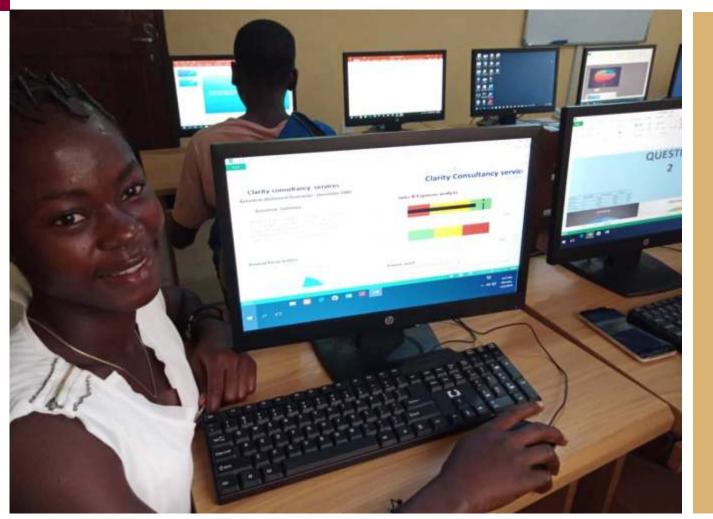
EYITOPE OWOLABI

Eyitope Owolabi is the founder of Helping Out Initiative (HOI),

a non - operating foundation established in 2018 to help bridge the funding gap for non-profit organizations, mainly the early start-ups, seeking to make a lasting impact in society.

Since commencement, HOI has supported the activities of carefully identified community outreaches, civic organizations, causes and charities. Among these are:

- The Digital Life After School Program (DLASP)
- Blood Oxygen Access Trust
- Lagos Food Bank Monthly Food Distribution Programme



The Digital Life After School Program (DLASP)

DLASP is an after school and holiday educational program which seeks to equip children from low-income families in Nigeria between the ages of 4 and 16 with the digital and technology skills necessary to be competitive in today's rapidly evolving work environment. Over, 70 children have been trained on the basics of computer science since commencement. DLASP was initiated by the Serving With Love (SWL) Foundation, where Mr. Owolabi currently serves as an Executive Council Member.

Blood Oxygen Access Trust

HOI is in a funding partnership with LifeBank to provide universal access to blood and oxygen to poor and vulnerable Nigerians through a project called BOAT (Blood Oxygen Access Trust). BOAT is a fund set up to transform healthcare using philanthropy and so far, 17 lives have been saved through this platform launched in 2019.

Lagos Food Bank Monthly Food Distribution Programme

HOI partners with the Lagos Food Bank (LFB), a non-governmental initiative committed to fighting hunger, reducing food waste and offering emergency food services. Since it's launch in 2017, LFB has impacted over 1 million people through its feeding programme.

CHANGE MAKERS TO LEARN, SHARE AND BE EQUIPPED TO GIVE MORE EFFECTIVELY AND STRATEGICALLY FOR DESIRED IMPACT

The APF membership is open to emerging and established African philanthropists as well as social investors who have made or plan to make a significant commitment to philanthropy. APF has several membership options available for individuals, foundations and grant-making organizations depending on their desire.

For more information about on APF membership, please contact us via email at apf@africanpf.org or telephone on +234 803 729 1889.



UPCOMING EVENTS

Accelerating the pathways to prosperity:

How to drive economic, institutional and social wellbeing across the African continent

Wold Essentic Forum on Africa Sammit Capa Town International Convention Carlos CBCC 11 Some 62

Thursday 5° September 2019 Brookfast meeting 7am - 8 20am





SEPTEMBER 26

BRIDGE THE GAP: How Philanthropists Can Change the Youth Unemployment Narrative in Africa



THANK YOU









FORD FOUNDATION



Aliko Dangote Foundation













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